

Digital Art Rubric

includes all items made by digital devices: computer/phone/programs (ex. Adobe, Digital Software. Open-source design sites etc. (no use of pre-formed templates). Still pictures only. **Ex: Use your photo to create a digital image. PLEASE SEE CHART ON NEXT PAGE**

Image Size: Minimum: 250-650 KB / Maximum: 10 MB

Criteria	11 Unsatisfactory	22 Satisfactory	33 Excellent	SCORE
Subject/Intent: (As related to title) Concept Narrative/Message Creativity	Did not meet submission guidelines.	Met all submission guidelines & adequately presented	Concept: Interpretation of Digital creation. Narrative/Message: Clearly defined digital art with inclusion of name of the device/program(s). Creativity: Exceptional use of Digital imagery related to title.	
Composition/Design: Originality Design & Cohesion Line & Shape Color/Contrast Form/Texture	Did not meet submission guidelines.	Met all submission guidelines & adequately presented	Originality: Purpose & digital artistic quality Design: Clearly showcases topic via digital art, unique to artist Line & Shape: Creation of connections & movement within Digital design Color/Contrast: Use of variety & color scheme Form/Texture: Well-defined balance of form/texture	
Technique: Clarity Contrast Skillful use	Did not meet submission guidelines.	Met all submission guidelines & adequately presented	Clarity: Sharpness in focal points Contrast: Difference in color, B/W Skillful use: How well the digital medium/media was used to convey subject	
			99 Points Possible = 100%	
			Total/Percent	

<h1 style="text-align: center;">Digital Art</h1>	<h1 style="text-align: center;">AI ART</h1> <p style="text-align: center;">Artificial Intelligence</p>
<p>Definition Artists can: use art programs to design, paint, add borders, add text, add pictures and build a creative art piece.</p>	<p>Definition Artist provides direct input to build an art piece on an AI program/app on computer or Phone. Design program produces the end product.</p>
<p>Who does the majority of design?</p> <ul style="list-style-type: none"> ● Human with online or app programs 	<p>Who does the majority of design?</p> <ul style="list-style-type: none"> ● Human + AI Program
<p>Digital Design Programs examples</p> <ul style="list-style-type: none"> ● Adobe Creative Suite (Illustrator, Photoshop, etc.) ● Silhouette/Cricut ● GIS maps ● Online painting programs. ● Easelly posters (no templates) ● SketchNotes ● No Templates or pre-designed art 	<p>AI Design Programs (1000+)</p> <ul style="list-style-type: none"> ● DALLE ● Mid-Journey ● Gemini ● OpenAI ● GIS mapping + DALLE ● Canva (no templates) ● Many, Many More
<p>Tips: Please share your original work You will upload your design as a 2D Photo and then choose Digital Art.</p>	<p>Tips: Prompts are needed to engage with the AI bot. AI Bots will ask for the artist to include the design prompts. Make the prompts specific and defined. AI Prompts may include: Subject (your original art or photo) Style, Color, Time, Location, etc. Design using your own photography. You will share your design as a 2D photo and AI Art</p>